**BUILD A CELL Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Assigned Organelle: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Period #\_\_\_\_\_\_\_**

**Scenario:** You own a small company that manufactures an organelle for cells. It is your hope

that through an advertising campaign, your organelle will be among those chosen by

the “Build a Cell” company.

**The Task:** On the paper provided to you, design a small poster advertising the amazing

attributes of your organelle. You may include any of its functions or its intended

location within the cell, ***BUT you may not draw a picture of the organelle.*** You must

“cell” the organelle on its functions and not on its appearance. If you prefer to write

and SING a jingle, or produce a commercial, you may put the lyrics on the paper and

use them to sing your presentation.

**The Goal**: If your classmates are able to identify your organelle from your ad campaign, you win

the contract.

**The Reward:** This assignment is worth 20 points. To earn the points, you must:

1. come to class with the ad completed by **Wednesday**;
2. follow all the rules concerning the nature of the ad;
3. turn in the ad at the beginning of the period;
4. tell no one which organelle you were assigned.